

HANDOUT

Building a successful photojournalism curriculum for the 2020'ies

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Outline of the presentation

How the field of photojournalism has evolved in the 21th century and where is it going? What are the current purposes of photojournalism education?

Including photojournalism in curriculum

- What is its relation to and co-operation with other fields of journalism and communications studies?
- How to choose which devices, publications, storyforms and softwares are relevant and possible in your institutional environment?

Set of skills

- Basic skills: camera techniques and aesthetics, composition and framing, genres, flash photography, image editing,
- Advanced skills: graphical design, infographics, multimedia
- Crossmedia skills: shooting to many channels and platforms, mobile first, producing web-videos
- General approach: photojournalism ethics, workflows and roles in the newsroom, entrepreneurship and branding, theory of photographs and visual journalism

About the Speaker

Senior lecturer of visual journalism at University of Tampere (UTA) since 2003. He has also served as a professor in this field for 2,5 years and lectured for teachers and journalists in many further education courses since 2005. Männistö is an expert in developing the curriculum in photojournalism. He has been in charge of most of the practical courses at UTA, which is the leading provider of photojournalism education in Finland. Besides practical courses Männistö has been lecturing on the history of photojournalism and actively researching new forms and tools of journalism, especially camera-phones, tablets and web-videos. His doctoral dissertation in 1999 explored the Western images of Islam and the Muslims during the Cold War.



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