



HANDOUT

Social Media in Journalism Education – Practices from the Newsroom

Anu Kuusisto, University teacher and managing editor of a weekly newspaper Utain, University of Tampere

Outline of the presentation

Social media is playing a big part in cross-media courses in a newsroom. Kuusisto's presentation is based on three main questions: why to use social media in journalism education, what forums to use and how to use them. Social media is used as a pedagogical tool for both internal and external communication during the courses.

About the Speaker

Anu Kuusisto is a university teacher, who has worked as a journalist about 15 years. She's teaching journalism students in practices of journalism in a weekly newspaper Utain (<http://utain.uta.fi>). Main topics: feature journalism and social media.

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