

How is ethics understood in journalism?

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Outline of the presentation

I shall shortly review the idea of ethics in general and focus on how it is applied to journalism. Using textbooks and selected documents as reference (a list to be provided), I shall introduce the basic concepts and the contemporary debates among academics and professionals regarding where the field is going.

Among the materials are the articles “Current Work in International Media Ethics” by Clifford Christians and “Old ethics in new media?” by Ari Heinonen, both in the Finnish handout of 2012 which is available online www.uta.fi/cmt/opiskelu/opinto-opasjaopetusohjelma/viestinnan%20etiikan%20perusteet%202012

About the Speaker

Kaarle Nordenstreng is Professor emeritus on Journalism and Mass Communication at the University of Tampere, Finland. He first worked as freelance journalist since the mid-1950s, serving in the early 1960s as responsible editor of youth programmes in the Finnish national radio. In the late 1960s he was head of audience research in the Finnish Broadcasting Company. In 1971 he became professor of radio and television studies – the first chair on the topic in the Nordic countries.



Nordenstreng studied at the University of Helsinki in the 1960s majoring in Psychology, and got the PhD in 1969. His research focuses on theories of communication, global media and journalism ethics. His scholarly publications include 60 books (written or edited, alone or together with others) and over 300 journal articles, book chapters and research reports.

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