



**A bottom-up approach for the design and pilot  
of a joint Master Course in Cross-Media Journalism**

# Teaching Methods in News and Feature Production

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# News and Feature Production

TEACHER/Managing Editor

SUB-EDITOR

Feature Team

JOURNALISTS

TEACHER/Managing Editor

NEWS PRODUCER

News Team

JOURNALISTS

TEACHER/Visual Director

ART DIRECTOR

Visual Team

PHOTOGRAPHERS, LAY OUT PRE-  
EDITORS, REPROGRAPH TECHNICIAN

# Collaborative learning

- Learning by doing
- Learning with social media
- Keep students going
- Students can turn to one another
- Students find gaps in their own understandings
- Motivation to work on time
- Individual accountability
- Students teach and encourage each other
- Developing skills
- Group processing

# Team Teaching

- Increased opportunity for personal contact
- Students hear more than one viewpoint
- Teachers learn from each other
- Students learn how to work as team

# eMEDia

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