

Curriculum ~ professional demands

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How to keep curriculum up-to-date with regards to needs in the field?

STAYING IN
TOUCH

KEEPING
AWARE

MAINTAINING
INTERACTION

à DYNAMIC, CONSTANT PROCESS

Research

- Leading journalism & media research centre in Finland
- Internationally acknowledged
- Academic research: Ph.D. dissertations, scientific articles...
- Applied research: R & D projects with media houses
 - Fieldwork in newsrooms, with journalists & executives
 - Audience research
 - Non-media communication studies: social media, citizen journalism

→ Feeds curriculum development and teaching

Je suis Charlie - The symbolic battle and struggle over attention

Data Journalism in Mobile Media Landscape

Live-tweeting during televised electoral debates

Privacy and anonymity in the Internet based communication

Journalism Students across the Globe: Finland

Broadcasting in the Post-Broadcast Era

From Broadsheet to Tabloid

Wikileaks and Journalism in the New Information Ecosystem³

Recruitment

- Teachers' recruitment:
 - Academic qualifications
 - Professional experience

Teaching 1: Practitioners participating

- Professional journalist from various media and area are regular visiting teachers in our courses: direct knowledge of up-to-date practices
- Some courses are entirely run by practitioners (part-time teachers)
- Practitioners give regularly feedback to students
- Works two ways: practitioners are exposed to new ideas and research

Integrated courses/modules:
Practitioners study side-by-side with students

Teaching 2: Internships

- All journalism students must do internship
- Organized by the university with media houses
- After 2nd year
- Paid

Teaching 3: Professional as visiting professor

- 1 academic year, 10th coming
- Open call (for 2016-2017 23 excellent applications)
- Purpose to enhance interaction between practice and teaching
- Lots of teaching, mostly on MA level
- Own flagship courses but participation in many other courses

Thank you!

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