



**A bottom-up approach for the design and pilot of
a joint Master Course in Cross-Media Journalism**

Open Day



**UNIVERSITAT DE
BARCELONA**

Barcelona, Spain

April 18, 2016

15.00–18.30



Co-funded by the
Tempus Programme
of the European Union



Programme

14.45-15.00	<i>Arrival and registration</i>
15.00-15.20	Opening & Welcome Ernest Abadal, Dean of the Facultat de Biblioteconomia i Documentació, University of Barcelona Maria Callejon, Vice-rector for International Policy, University of Barcelona Marcello Scalisi, Director, UNIMED, Italy
15.20-15.50	Mediterranean dialogue on Higher Education Union for the Mediterranean
15.50-16.10	<i>Break / Time for networking</i>
16.10-16.50	Mediterranean cooperation within the eMEDia initiative Moncef Ayari, Director of IPSI, University La Manouba, Tunisia Moncef Ben Abdeljelil, Dean of the faculty of Arts and Humanities, University of Sousse, Tunisia Abdelwahed Mokni, Vice Président, University of Sfax, Tunisia Saida Rafrafi and Imed Abderrahim, Ministry of Higher Education, Scientific Research, Technologies of information and communication, Tunisia
16.50-17.50	Testimonials by Cross-Media Master Course teachers Anis Jedidi, University of Sfax Nouredine Sabri, University of Sousse Moez Ben Messaoud, IPSI, University La Manouba, Tunisia
17.50-18.10	The role of the Syndicate within the professional Master Course and teaching journalism in general Mohamed Sami Kechaou, Sfax Section of National Syndicate of Tunisian Journalists, Tunisia
18.10-18.30	Elaborations and further applications: audiovisual dimensions of convergence journalism Jorge Franganillo, University of Barcelona



Join us!

The eMEDia Open day is a public event open to academics, practitioners, students, professionals and everyone interested in journalism higher education. During the event, participants are offered the opportunity to know more about the activities and first results of the eMEDia project and to debate cross-media journalism education in an Euro-Mediterranean context. You are invited to take part to the discussion and to share your statements and evidences about journalism education! The participation to the event is free of charge. The working language of the Open Day is French and Spanish and Catalan. Simultaneous translations will be provided during the event.

Venue

University of Barcelona
Facultat de Biblioteconomia i Documentació
Room 309, 3rd floor
C. Melcior de Palau, 140, Barcelona

About

eMEDia works to promote cross-media journalism education on an Euro-Mediterranean perspective. It aims at contributing to the modernisation of the Higher Education sector in Tunisia through a bottom-up approach for the design and pilot of a first level professional Master Course in Cross-Media Journalism.

eMEDia Consortium

UNIMED - Mediterranean Universities Union, Italy (co-ordinator)
UTA, University of Tampere, Finland
Libera Università di Lingue e Comunicazione IULM, Italy
University of Barcelona, Spain
University of Sousse, Tunisia
University of Sfax, Tunisia
IPSI, Institut de Presse et des Sciences de l'Information, University of La Manouba, Tunisia
Ministry of Higher Education, Scientific Research, Technologies of information and communication, Tunisia
Sfax Section of National Syndicate of Tunisian Journalists, Tunisia

Twitter back channel

[#emediaproject](https://twitter.com/emediaproject)

Website

www.eMEDiaproject.eu

